



Figure 1: Company Logo

# Riverstarz Digital Deliver SaaS - Detailed Overview

## What is a Music Distribution SaaS?

Our Music Distribution SaaS (Software as a Service) is your all-in-one command center to launch, manage, and scale your own music distribution business. It's a powerful online platform that equips you—whether an independent label or a growing music distributor—with the tools to deliver music globally, manage your artists and releases effectively, and provide a seamless, professional experience for your clients, all under your own distinct brand. Think of it as your dedicated backend powerhouse, enabling you to focus on growth and curation while we handle the complex technology. Your success is our priority.

## Empowering Your Distribution Business

Our platform is engineered to be the engine for your distribution business, giving you total control to manage your operations, empower your artists and client labels, and drive sustainable growth. We provide the technology so you can focus on what you do best: discovering and nurturing talent.

## Core Platform Capabilities

**Your Brand, Your Platform** Present a completely branded experience to your clients. Our SaaS operates under your custom domain (e.g., `yourlabel.com`), reinforcing your brand identity at every touchpoint. We

handle the domain setup and technical maintenance, so you look professional effortlessly.

**Client Self-Serve Portals** Empower your artists and affiliated labels with their own secure accounts. They can easily upload releases, manage their catalog, and track performance directly through your branded portal. This streamlines your workflow and enhances your clients' experience and autonomy.

**Comprehensive Admin Control** Manage your entire distribution workflow from a powerful administrator dashboard. Approve or reject client submissions, initiate takedowns, oversee royalties, and manage all aspects of your catalog with ease. Gain peace of mind and operational excellence with centralized management.

**Global DSP Delivery** Seamlessly distribute your music to all major streaming platforms and digital stores worldwide. Our robust delivery system ensures your clients' music reaches their audience efficiently and reliably.

**Advanced Royalty Accounting** Experience transparent and accurate financial tracking for your business and your clients. Our system simplifies complex royalty calculations, statement generation, and reporting, ensuring everyone gets paid correctly and on time.

**Powerful Analytics & Reporting** Equip yourself and your clients with deep insights into catalog performance. Track streams, downloads, revenue,

and audience demographics with our comprehensive, user-friendly analytics suite to make data-driven decisions.

**Automated Smartlinks** Automatically generate shareable smartlinks for every release. These mobile-friendly landing pages consolidate all major streaming and download links, empowering your artists and labels with essential marketing tools.

## **Our Pricing Plans: Designed for Your Growth**

**Distributor Launchpad - Ideal For:** New distributors, evaluating the platform - **Tracks Included:** Up to 30 tracks - **Pricing (USD):** \$30 one-time setup, then \$0/month - **Portal Address:** Yourbrand.distribution.co.ke (Riverstarz Digital Branded) - **Features:** Basic SaaS dashboard access, distribution to major platforms, standard royalty reporting, community support.

**Distributor Hub - Pricing:** \$9/month - **Tracks Included:** Up to 250 - **Ideal For:** Small to medium-sized distributors wanting a professional SaaS platform with their own brand. - **Features:** Full SaaS dashboard (distribution, artist/label management, detailed analytics), customizable royalty splitting, email/chat support, Your Own Custom Domain (We register/manage/host it for you), includes semi-white labeling on your custom domain. - **Track Overage:** \$8 per 100 additional tracks per month.

**Distributor Pro - Pricing:** \$19/month - **Tracks Included:** Up to 750 - **Ideal For:** Growing distributors needing more capacity, advanced features, and enhanced branding. - **Features:** All Distributor Hub features, plus:

advanced analytics, batch processing tools, priority support, enhanced API access (Note: API access details are generalized here). - **Track Overage:** \$7 per 100 additional tracks per month.

**Distributor Enterprise - Pricing:** \$39/month - **Tracks Included:** Up to 2500 - **Ideal For:** Established distributors requiring premium support, high capacity, and full branding control. - **Features:** All Distributor Pro features, plus: Dedicated Account Manager, Premium Support SLAs, highest API access levels (Note: API access details are generalized here). - **Track Overage:** \$5 per 100 additional tracks per month.

**Important Information - Track Overage:** If you exceed the tracks included in your SaaS plan, additional tracks are billed monthly at the specified rate per 100 tracks. - **Your Custom Domain:** For Distributor Hub and higher plans, we include the registration (up to \$40/year value) and handle all technical aspects of hosting and maintaining your distribution portal on your custom domain (yourbrand.com). - **Payments:** All listed prices are in USD. - **Support:** Support levels range from community forums to dedicated account managers, depending on your plan.

## Why Choose Riverstarz Digital?

- Leverage Direct Deals: Access extensive distribution network via Riverstarz Music.
- Built for Distributors: Platform and features designed for B2B needs.
- Reliable & Scalable: Technology you can trust as you grow.
- Affordable Pricing: Competitive rates for powerful features.

- Hassle-Free Custom Domain: We handle the complexity of your branding online.
- Dedicated to Your Success: We provide the tools and support you need to thrive.

## **Getting Started**

To discuss your needs or request a personalized demo of the Riverstarz Digital Deliver SaaS, please visit our website at (<https://rdc.co.ke>) or contact our sales team at [sales@rdc.co.ke](mailto:sales@rdc.co.ke).